## county of ventura

## **Area Agency on Aging**

Victoria A. Jump, MPA

Director

Monique S. Nowlin, MPPA

Deputy Director

Brian B. Murphy, MBA Fiscal & Contracts Manager

March 1, 2019

Dear Senior Health Advocate,

On Saturday, April 13, 2019, the Elderly Fall Prevention Coalition (EFPC) of Ventura County, in association with Ventura County Area Agency on Aging (VCAAA) will host a Bilingual Fall Prevention Forum: "Don't Play With Your Health: Prevent Falls Now".

The format will consist of speakers interspersed with balance enhancement activities and demonstrations. We will also offer health assessments, including vision, hearing, and balance. Dr. Edgardo Falcon, MD will be our keynote speaker. The Forum will be informative and fun for the participants!

We expect more than 200 participants. The event will be held from 8 a.m. to 1 p.m. at the Santa Paula Community Center located at 430 W. Main Street, Santa Paula.

Doors open at 8 a.m. Participants will be given plenty of time to visit resource tables throughout the event.

Our goal is to reduce the following startling statistics:

- 99% of fall victims sustained injuries requiring treatment
- 65% of all falls occurred at home

Thank you for doing your part to keep seniors on their feet!

Elderly Fall Prevention Coalition of Ventura County



For information, please call 805-477-7300 and press Option 6 or email fall.prevention.program@ventura.org.

## **Exhibitors/Resource Tables:**

There are a limited number of tables and they will be assigned on a first-come, first-served basis **Vendor fees are \$150/table**. You will be provided with a table and two chairs. You will need to bring your own tablecloth. If you have other requirements, please contact Dina Ontiveras or Aaron Glover, Fall Prevention Program at (805) 477-7300 and press option 6.

## Sponsors:

Your sponsorship will be acknowledged on all media promotions and marketing materials. Your table and chairs are included. **Sponsorship is \$300.** 

<u>Please send your donation and logo by March 29<sup>th</sup></u>, in JPEG format to: Monique Nowlin, Deputy Director, VCAAA, 646 County Square Dr., Suite 100, Ventura, CA 93003 (805) 477-7309

**PLEASE NOTE:** There will be a drawing held, if you would like to participate, please notify Dina Ontiveras or Aaron Glover that you will be participating and what you will be providing for the drawing; send the item with your staff on the day of the event.

This is a bilingual forum. If you are able to do so, please staff your table with an individual who speaks English and Spanish.

Ventura County Federal T		<b>4</b>	
Application			
Exhibitor/ Sponsor Informat	ion:		
Company:			
Phone:		Fax:	
Address:			
City/State/Zip:			
Website:		Email:	
Product/Service:			
Contact Name, phone #, en	nail:		
Exhibitor/Resource Table: Sponsorship:			

This application must be received by the EFPC Forum Planning Committee by March 29th.

Payment in full must accompany application. We cannot accept credit card payment.