## **VENTURA ALLIANCE WORKGROUP**

Meeting Topic	Communications Task Force	
Date / Time:	11/07/19	
Location:	Conference Call	
Conference Call Info:	ference Call Info: 866 453 5550 participant code: 3521984	
Recorder:	Laura Zarate	

## Invitees---Bold indicates attendance

Laura Zarate (Seaview)		
Bonnie Subira (CMH)	Molly Buck (Los Robles)	
Shelly Chilton (Access TLC)		
Eric Kotitschke (Los Robles)	Tim Cooley (Glenwood)	
Sue Tatangelo (CHCD)		

#	Topic	Action Items
1.	Blog updates	<ul> <li>Eric to post Community Health Needs Assessment to Blog</li> <li>Eric to track blog analytics as an ongoing agenda item for 2020</li> <li>Eric to correct error on Blog that prevents pdfs from opening</li> </ul>
2.	Sacramento Advocacy Day (SCAN grant requirement)	Bonnie, Lynette, and Laura attended Advocacy Day on 09/17/19
3.	CA Master Plan on Aging: Ventura County Perspective:	<ul> <li>Event held on 10/23/19 and was a success</li> <li>Report needs to be completed and brought back to Communication Task Force to plan for how it will be distributed</li> <li>Sue to provide Eric with photos from Event to be posted on Blog</li> </ul>
4.	Chair and Secretary for 2020	Laura will accept Chair responsibilities and Eric will accept Secretary responsibilities for 2020     Chair and Secretary will meet monthly to review Blog content and the Task Force will continue to meet quarterly
5.	Review 2019 Goal progress:	<ul> <li>Sue will provide update regarding Alliance members that have been Dementia Friendly trained</li> <li>Bonnie stated that CMH clinics set a goal for 2020 to have all sites receive Dementia Friendly training.</li> </ul>

#	Topic	Action Items
		Bonnie asked that this be on ongoing agenda item in 2020.
6.	Sue's retirement	Sue desires to continue     participation in Alliance in     some capacity after her     retirement. Topic to be     discussed on the next Steering     Committee call.
	SCAN Grant 2020	SCAN grant status for 2020 currently unknown. If is received before Sue's retirement, she will apply. If not, Lynette and Laura will apply
	2020 Goals	<ul> <li>Goals to be discussed and finalized at January meeting</li> <li>Include highlighting grants in which Alliance partners are participating.</li> <li>Increase Alliance member use of Blog as a source for Alliance information</li> <li>Discussed creating enewsletter as a means new Blog post notification. Discussed pros and cons of increased use of Blog and concern for password sharing. Topic deferred to Steering Committee for further discussion</li> </ul>
	HHA and SNF Participation on Communication Task Force	<ul> <li>Laura to confirm HHA and SNF rep for 2020</li> <li>Confirmed Rene Jones for SNF with Cindy Jordan as her back up.</li> <li>Confirmed Shelley Chilton for HHA. Still awaiting back up.</li> </ul>

Meetings will be scheduled quarterly on the 1st Thursday of each month Jan, April, July, October) 3-4 pm

NEXT MEETING: January 2, 2020 Location: Conference Call